



## Friends of Seabrook Rail Trail

P.O. Box 965 Seabrook, NH 03874

[www.seabrookrailtrail.org](http://www.seabrookrailtrail.org)

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Dear Friend;

“Friends of Seabrook Rail-Trail”, a 501c3 non-profit based in Seabrook, New Hampshire, is hosting the third annual ‘Run for the Trail 5K’ to be held during “Seabrook Old Home Days”, on Sunday August 10th, 2014. Last year we had a great event with over 200 runners and walkers. People loved the course, the upbeat music, and the camaraderie.

Runners from far and wide enjoyed the fun atmosphere. The race was a terrific event to kick off ‘Seabrook old home days’. We are looking forward to an even greater event this year. The race will be professionally organized and produced in conjunction with ‘3C Race Production Company’, and it will be a USATF sanctioned event.

We will market this race through numerous channels including the following:

- The race will be posted on the “Seabrook Old Home Days” Calendar which will be distributed to every home in Seabrook, (population approx. 8,000), and will be advertised on our local TV station channel 22.
- Event information will be posted on our website, our facebook page (‘Seabrook NH Rail Trail’) and on various active websites such as “Cool Running” and ‘Active.com’.
- We will advertise at more than 20 races and other events hosted by “3C Race Productions Company.”
- The race will be advertised in businesses, gyms and running clubs in Seabrook and surrounding areas.
- Race applications will be included in race packets of premier local races.
- The race will be posted on road signs along busy roads and on the Town’s “flashing lights” billboards.
- The race is a ‘Winners Circle Running Club’ (WCRC) ‘members supported race’ and it will be advertised on their website, in addition we will make a presentation at their July meeting.

Our goal is to build a running, walking and biking trail along the old railroad corridor in Seabrook, NH. The trail will provide families and individuals with a safe and pleasant place to exercise. The trail will be part of the ‘East Coast Greenway’ whose goal is to build a non-motorized trail, which will allow you to ride your bike from Maine to Florida! Several sections of the trail are already in place, and we are working on building Seabrook’s section.

With your help and support we can make this event and our trail a great success. We would be very grateful if you would consider helping us in our efforts by supporting our ‘Run for the trail’ as a race sponsor. We are a 501c3 charitable organization (copy of 501c3 status enclosed). All support, whether it be direct financial support, ‘in-kind donations’ or volunteering your time and effort will be gratefully acknowledged and hugely appreciated. We have enclosed a sponsorship form with sponsor information. If you have any questions, please do not hesitate to contact me.

Warm regards,

Nuala Leong  
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